

Community Development Advisory Committee Minutes - August 29, 2018

Attending: Bob Peabody, Helen Archer, Nelle Ely, Evan Miller, Carmen Lone, Ursula Flaherty

1. Last Meeting's Minutes

Minutes of the CDC Meeting of August 8, 2018 were approved with one deletion, and will be redistributed.

2. Waste Water & Streetscape Projects

a) BOS Aug. 28th Meeting Report (Bob Peabody)

- Comprehensive Plan is starting-point
- Last major work on sewers and streetscape done in the 1980s, 40 years ago
- BOS has tasked TM with "making it happen"
- Federal funds have been committed, so WW project must go ahead; Town must do its best to direct change because of implications for next 40-50 years
- Lack of investment in Lower Main St was embarrassing during Race
- Budget: \$3.4 MIO for Main St + \$1.3 MIO for Lower Main
- Blackfly Media to start 3-month WW PR campaign Sept. 1st (cost: \$9K). Goal is to get information on WW and Streetscape projects to voters via press releases, Facebook and other media, including handouts and mass mailings
- Grant funding level still unclear; \$1 MIO from ME DEP secured; target is \$11-12 MIO; applications pending
- Bob Harris gave a good description of current status

b) CDC Discussion

- We need more specifics on the Blackfly campaign
- We need to take the fear out of growth
- Handouts probably best way to reach naysayers
- Magic Lantern could be a great venue for info sessions; reasonable cost
- CDC to forward ideas to TM for input to Blackfly

ACTION:

- Evan needs help on drafting LRTV narration; Bob McHatton should be included
- Helen to coordinate
- As CDC WW Liaison, Nelle to contact Lucia on Water Committee
- CDC should attend BOS meetings to track these projects

3. CDC welcomes Nate Sunday, and his experience and outlook as a local business owner

4. Future Feasibility Study

- Bob P: Previous one was a "puff piece"; not sure it's been updated
- Nelle: Revive Corp. could do drone filming

ACTION:

- Bob P. to look into what Anne had compiled, for next CDC meeting.

5. Chamber of Commerce

- CDC/CoC working relationship declined after CoC transitioned to regional status, but CoC Board includes several Bridgton members who want change for the better
- CoC perception that Town and its officials don't support their activities/events
- Nelle talked to Angie at CoC, who said they were "excited" to have a renewed link with CDC and would apply for membership
- CoC should be involved in Town's Five-year Plan

ACTION:

- Nate will support relationship-building as a CoC member

6. Bridgton Hospital

- Recent one-page letter from CMMC CEO Brickman in Bridgton News didn't have "much meat on its bones" – a PR piece
- Brickman postponed meeting with BOS for one month
- Ursula: Trend will be for hospitals to shrink and outpatient care to expand, as dictated by insurance reimbursement
- BH didn't "see" physician drain coming and didn't involve physicians in decision-making process
- Martin's Point has offered MD appointments to help with backlog
- Meeting on the Future of Health Care coming up at LRHS in September
- Allon is involved

ACTION:

- All: Keep issue front and center through every possible outlet
- Ursula: Find out what Community Health Board's mandate is

7. Housing

ACTION:

- Invite Jana and Father Craig to a focused CDC meeting
- Research best-practice solutions from around the country

NEXT CDC MEETING: Wednesday September 12, 2018

DRAFT