

## Community Development Advisory Committee Minutes - August 29, 2018

Attending: Bob Peabody, Helen Archer, Nelle Ely, Evan Miller, Carmen Lone, Ursula Flaherty

### 1. Last Meeting's Minutes

Minutes of the CDC Meeting of August 8, 2018 were approved with one deletion, and will be redistributed.

### 2. Waste Water & Streetscape Projects

#### a) BOS Aug. 28<sup>th</sup> Meeting Report (Bob Peabody)

- Comprehensive Plan is starting-point
- Last major work on sewers and streetscape done in the 1980s, 40 years ago
- BOS has tasked TM with "making it happen"
- Federal funds have been committed, so WW project must go ahead; Town must do its best to direct change because of implications for next 40-50 years
- Lack of investment in Lower Main St was embarrassing during Race
- Budget: \$3.4 MIO for Main St + \$1.3 MIO for Lower Main
- Blackfly Media to start 3-month WW PR campaign Sept. 1<sup>st</sup> (cost: \$9K). Goal is to get information on WW and Streetscape projects to voters via press releases, Facebook and other media, including handouts and mass mailings
- Grant funding level still unclear; \$1 MIO from ME DEP secured; target is \$11-12 MIO; applications pending
- Bob Harris gave a good description of current status

#### b) CDC Discussion

- We need more specifics on the Blackfly campaign
- We need to take the fear out of growth
- Handouts probably best way to reach naysayers
- Magic Lantern could be a great venue for info sessions; reasonable cost
- CDC to forward ideas to TM for input to Blackfly

#### ACTION:

- Evan needs help on drafting LRTV narration; Bob McHatton should be included
- Helen to coordinate
- As CDC WW Liaison, Nelle to contact Lucia on Water Committee
- CDC should attend BOS meetings to track these projects

### 3. CDC welcomes Nate Sunday, and his experience and outlook as a local business owner

### 4. Future Feasibility Study

- Bob P: Previous one was a "puff piece"; not sure it's been updated
- Nelle: Revive Corp. could do drone filming

#### ACTION:

- Bob P. to look into what Anne had compiled, for next CDC meeting.

### 5. Chamber of Commerce

- CDC/CoC working relationship declined after CoC transitioned to regional status, but CoC Board includes several Bridgton members who want change for the better
- CoC perception that Town and its officials don't support their activities/events
- Nelle talked to Angie at CoC, who said they were "excited" to have a renewed link with CDC and would apply for membership
- CoC should be involved in Town's Five-year Plan

#### ACTION:

- Nate will support relationship-building as a CoC member

## 6. Bridgton Hospital

- Recent one-page letter from CMMC CEO Brickman in Bridgton News didn't have "much meat on its bones" – a PR piece
- Brickman postponed meeting with BOS for one month
- Ursula: Trend will be for hospitals to shrink and outpatient care to expand, as dictated by insurance reimbursement
- BH didn't "see" physician drain coming and didn't involve physicians in decision-making process
- Martin's Point has offered MD appointments to help with backlog
- Meeting on the Future of Health Care coming up at LRHS in September
- Allon is involved

### ACTION:

- All: Keep issue front and center through every possible outlet
- Ursula: Find out what Community Health Board's mandate is

## 7. Housing

### ACTION:

- Invite Jana and Father Craig to a focused CDC meeting
- Research best-practice solutions from around the country

**NEXT CDC MEETING: Wednesday September 12, 2018**

DRAFT